



SARCOMA CANCER IRELAND

STRATEGIC PLAN

2026-2028



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Empowering Sarcoma
Patients And Families

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Our Vision

To improve outcomes and experiences for Sarcoma patients & their families throughout Ireland, through:

- **Education** – increase awareness of sarcoma symptoms to allow for earlier diagnosis, which in turn improves survival rates
- **Advocacy** – ensure clear pathways exist from diagnosis to treatment, and that no sarcoma patients are lost in the system
- **Support** – provide financial and emotional support to patients and carers as they navigate their treatment journey



Our Mission

Education:

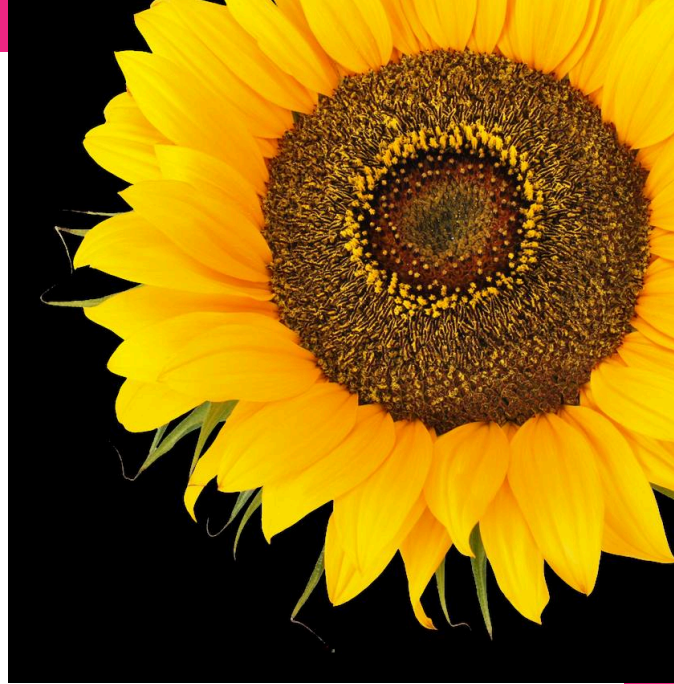
- Improve outcomes for patients through earlier diagnosis of sarcoma through raising public awareness of the signs and symptoms of sarcoma
- Raise awareness within the healthcare community of sarcoma via education campaigns to consider “could this be sarcoma” when treating patients

Advocacy:

- Represent the voice of sarcoma patients at national and international level
- Put the lived patient and family experience at the front and centre of our work

Support:

- Lighten the burden of a sarcoma diagnosis through the provision of psychosocial and financial supports
- Reduce isolation through providing connection for members of the sarcoma community in Ireland with each other and with trusted resources



At Sarcoma Cancer Ireland our values guide everything we do for those affected by sarcoma. We are committed to:

Determination:
Facing challenges with resilience and optimism, striving to make a meaningful difference every day.

Compassion:
Placing the needs of patients and families at the heart of our work, offering understanding, support, and hope.

Integrity:
Acting with honesty, transparency, and accountability in all our activities, ensuring trust in our community and supporters.

Organisational Values

Innovation:

Collaboration:
Working together with patients, healthcare professionals, researchers, and other charities to maximise our impact.

Inclusivity:
Ensuring that our services are accessible to everyone, regardless of background, and ensuring that our services are accessible to all.



3 Year Strategic Plan

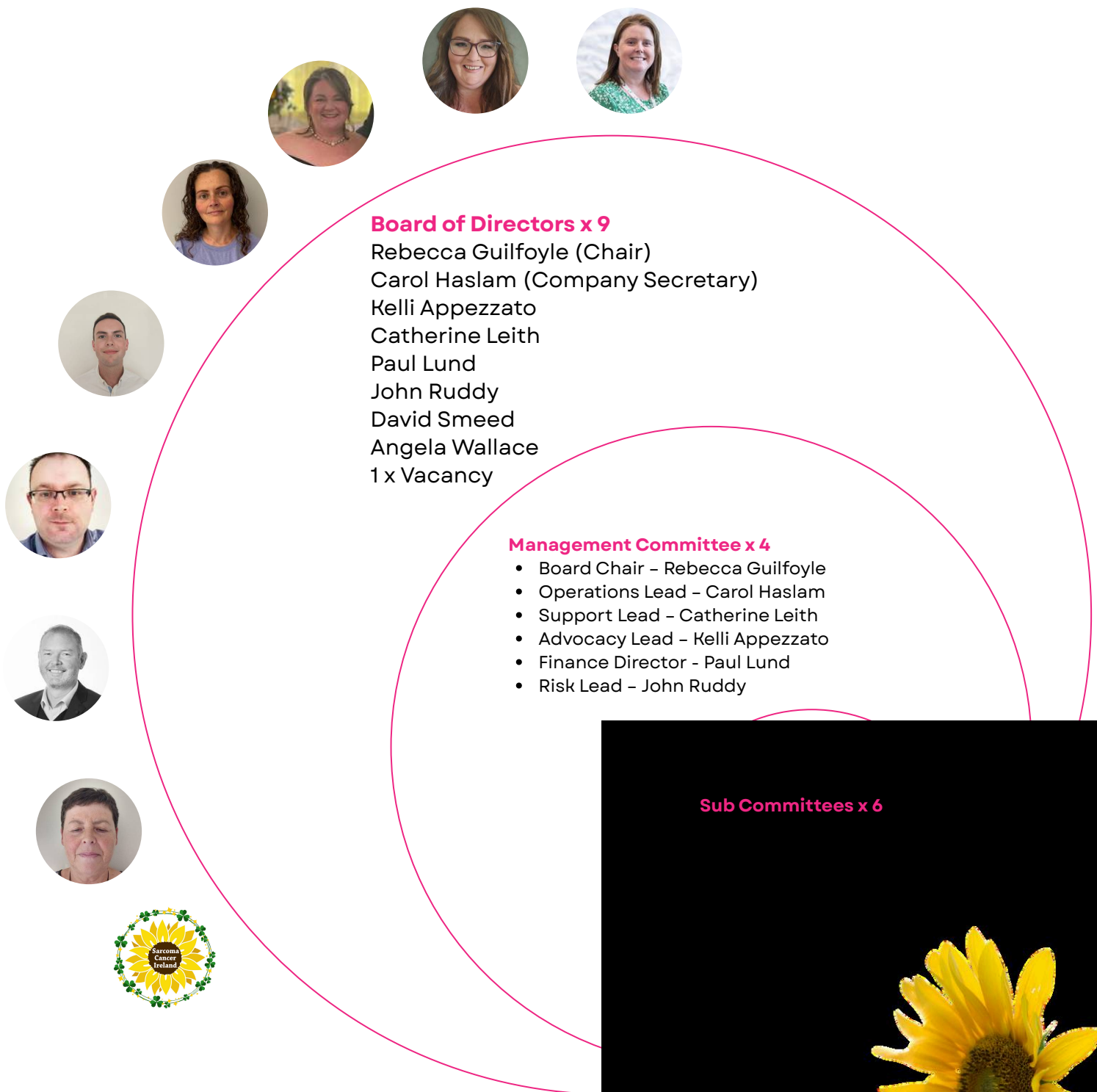
2026-2028

- Continue to deliver a good quality counselling service for sarcoma patients across the island of Ireland.
- Expand the supports we provide to families impacted by sarcoma – both financial and psychosocial.
- Development of a corporate fundraising strategy to support key charity initiatives – i.e. the provision of a nurse-led support line.
- Foster a deeper working relationship with the medical teams treating sarcoma patients across the country to encourage earlier referral for patients to access our services – including those in key locations outside of Dublin.
- Work with CHI, CCI and ISG to ensure a smooth transition for patients who are moving from the paediatric to AYA service.
- Deepen awareness of sarcoma within the medical community, to enable earlier diagnosis and referral to MDT-led care – target medical students and allied healthcare providers within this period (i.e. physiotherapists and osteopaths).
- Continue to raise awareness of Sarcoma with the public via sustained and impactful social media campaigns.
- Deepen relationships with experts within the clinical research community in Ireland, and internationally to ensure Irish sarcoma patients have access to the most up to date treatment available for their subtype.



Organisational Structure

@ Nov 2025



Committee Descriptions

Support

1:1 counselling with patients/carers on an individual basis to ensure all supports are utilised in each case; contact local organisations to coordinate bespoke support as required.

Advocacy & Education

Work with external stakeholders to drive awareness of sarcoma within the wider medical community; advocate on behalf of sarcoma patients on various topics, including CAYA

Communications & PR

Management of Social Media channels; information about the charity to local &

Finance

Preparation of reports and financial statements for presentation to the Board of Directors, Companies Office & Revenue

Fundraising

Planning and coordination of fundraising events organised by the charity; provide guidance and support to external parties fundraising on behalf of the charity



**A registered charity led by
sarcoma patients and carers**

Contact Us

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Company Registration Number: 753363
Charity Registered Number: 20206638
CHY: 23130

Approved by:
Board of Directors,
Sarcoma Cancer Ireland

Signature (on behalf of the board):

